

2/MDC-161 Syllabus-2023

2 0 2 5

(May-June)

FYUP : 2nd Semester Examination

MULTI-DISCIPLINARY COURSE

(Entrepreneurship)

(MDC-161)

Marks : 56

Time : 2½ hours

*The figures in the margin indicate full marks
for the questions*

SECTION—A

Answer any *four* questions :

4×4=16

1. "Social entrepreneur should focus on impact rather than profit." Do you agree with the statement? Give your short argument.
2. Differentiate between entrepreneurship culture and administrative culture.

(2)

3. Highlight the difference between 'entrepreneur' and 'manager'.
4. What are the most common personality traits associated with successful entrepreneurs?
5. What are the key challenges faced by entrepreneur expanding into international markets?
6. How do EDPs help aspiring entrepreneur develop essential business skills?

SECTION—B

Answer any *four* questions :

10×4=40

7. Give the meaning of corporate entrepreneurship. Highlight the opportunities and challenges of a corporate entrepreneur.
8. What impact do social and cultural norms have on women's ability to succeed in entrepreneurship?
9. Outline the key reasons individuals choose entrepreneurship as an alternative career path instead of traditional employment.

(3)

10. Briefly explain the various classifications of entrepreneurs.
11. Explain the key steps involved in starting a new business venture.
12. Discuss the role of SIDBI & DIC in supporting business startups in India.
